COMPANY PROFILE

AIM Revolution

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Excellence All The Way



Our Mission & Vision



Setting the Stage

Established in 2019, AIM Revolution is a South African event production and live entertainment company with over **6 years of industry experience** delivering integrated event solutions across government, diplomatic, corporate, and international platforms.

We specialise in live entertainment coordination, technical event production, talent booking, programme integration, and full-scale event support services for conferences, summits, gala dinners, ceremonial events, exhibitions, and high-level stakeholder engagements.

Our experience includes successful delivery across major programmes including **G20 South Africa, BRICS Summit engagements, DIRCO events, Ubuntu Awards South Africa**, and other protocol-sensitive events requiring professional coordination, precision planning, and stakeholder alignment. Our client portfolio includes the **Department of International Relations and Cooperation (DIRCO)**, the **South African Civil Aviation Authority (SACAA)**, **Travel with Flair (TWF)**, **Johannesburg Expo Centre**, and **Tobun and Tobun**.

Our Mission & Vision

Mission

To deliver exceptional event experiences through creativity, reliability, and precision — inspiring audiences and exceeding client expectations across every platform we serve.

Vision

To be a trusted leader in event production and live entertainment, recognised for professionalism, innovation, and seamless execution from planning through final delivery.

Our Model

We operate through a scalable delivery model that integrates specialised technical partners, entertainment suppliers, production teams, and operational coordinators to ensure seamless execution.

Company Information

Registered Company Details

Registered Name	AIM Revolution (Pty) Ltd
Company Registration No.	2019/400092/07
VAT Registration No.	4610310221
CSD Supplier No.	MAAA1145697
Year Established	2019
B-BBEE Status	Level 1 Contributor
Physical Address	Halfway Gardens, Midrand, Gauteng 1686
Telephone	+27 61 446 2529
Email	info@aimrevolution.co.za / aimrevolutionpty@gmail.com
Website	aimrevolution.co.za

Sector & Capability Summary

AIM Revolution operates within the events, multimedia production, and live entertainment sector, servicing government departments, state-owned entities, diplomatic missions, and private corporate clients.

The company is registered on the Central Supplier Database (CSD) with compliant tax and statutory standing for public-sector procurement.

6
Years of Industry Experience

100–1000+
Attendee Events Delivered

National
Supplier & Talent Network

Core Services

Transforming Ideas into
Unforgettable Experiences

Event Production

Our team specialises in **creating immersive experiences** that engage and inspire audiences. From concept to execution, we handle every aspect of event production, ensuring each detail aligns with your vision. With innovative designs and cutting-edge technology, we create events that leave a lasting impact while managing timelines and budgets efficiently.

Talent Booking & Live Entertainment Services

We connect you with the **best talent** in the industry, from speakers and live entertainers to influencers. Our extensive network ensures that we find the perfect fit for your event's theme and objectives. We handle negotiations and logistics, allowing you to focus on what truly matters — delivering an unforgettable experience for your audience.

Technical Production Management

Our technical production management ensures that all event components are integrated, coordinated, and executed flawlessly. We oversee planning, scheduling, supplier coordination, and on-site technical direction to ensure alignment across all service areas. With a strong focus on detail, timing, and risk management, we deliver structured and professional event execution from setup to final delivery.

Core Services

Expertise in Event Production

Audio Visual Production

We provide comprehensive audio visual production solutions designed to deliver seamless and high-impact event experiences. Our services include sound reinforcement, lighting design, LED displays, live streaming, and multi-camera production for both plenary and breakout sessions. With experienced technical crews and reliable backup systems, we ensure consistent performance, clear communication, and uninterrupted delivery throughout the event.

Exhibition & Branding

We design and execute visually engaging exhibition and branding solutions that enhance the overall event environment and reinforce client identity. Our services include exhibition stand setup, media walls, signage, and branded collateral, all aligned with the event's theme and objectives. We focus on functionality, aesthetics, and professional finishing to create an immersive and cohesive brand experience for attendees and stakeholders.

Catering & Hospitality Coordination

We coordinate high-quality catering and hospitality services tailored to the needs of each event and audience. This includes menu planning, service staff coordination, dietary accommodations, and full-service delivery for conferences, exhibitions, and networking sessions. Our approach ensures efficient service flow, presentation excellence, and a positive guest experience from arrival to departure.

Highlights

Celebrating Our Successful Projects



Relevant Experience & Capability

AIM Revolution has over **6 years** of experience delivering professional event production, live entertainment services, talent booking, and integrated event solutions across corporate, government, and private sectors.

Our experience includes conferences, exhibitions, and large-scale events ranging from 100 to 1000+ attendees, including high-level government and international stakeholder events with services including:

- Audio Visual Production & Live Streaming
- Live Entertainment Services
- Talent Booking
- Exhibition Stand Design & Setup
- Catering & Hospitality Coordination
- Branding & Event Collateral
- Full Event Logistics & Technical Management

Most Recent Featured Project Experience

AIM Revolution has successfully delivered and supported multiple high-profile government, corporate, and international events, demonstrating capability across planning, coordination, technical production, and stakeholder engagement.

G20 Sherpa Cocktail Reception (2024)

Scope Delivered:

- Technical event services
- Artist sourcing and live entertainment coordination
- Stakeholder alignment and programme integration

Ubuntu Awards – DIRCO (2023 & 2024)

Scope Delivered:

- Live entertainment coordination
- Programme direction support
- Talent and performance management

Highlights

Celebrating Our Successful Projects



Most Recent Featured Project Experience

G20 First Foreign Ministers' Meeting (2025)

Scope Delivered:

- Multi-layer live entertainment programme (cultural, opening, headline acts)
- Artist sourcing and coordination
- Technical production support (sound, staging, full backline)
- Programme flow management aligned to diplomatic protocol

BRICS Summit 2023 – DIRCO

Scope Delivered:

- Supply and coordination of premium branded assets and curated artworks
- Stakeholder coordination and presentation setup

SACAA National Aviation Gender Summit (2025)

Scope Delivered:

- Talent sourcing and coordination
- Alignment of programme with event objectives

SACAA Culture (2026)

Scope Delivered:

- Event coordination and execution
- Sourcing and management of talent
- Script writing and development
- Programme alignment and delivery

Experience in Live Entertainment Delivery



AIM Revolution has extensive experience sourcing and coordinating:

- **Choirs**
- **Afro Soul artists**
- **DJs**
- **Cultural groups**
- **Dance ensembles**
- **Live bands**
- **Orchestral performers**
- **Vocalists**
- **Instrumentalists**
- **Ceremony performers**

We maintain a broad network of performers, technical suppliers, production crews, and entertainment partners across South Africa, enabling scalable delivery for conferences, ministerial meetings, summit programmes, gala dinners, and diplomatic ceremonies.

Our operational capability includes:

- Artist contracting and coordination
- Technical rider management
- Hospitality rider coordination
- Rehearsal scheduling
- Stage and performance logistics
- Transportation and accommodation coordination
- On-site artist liaison management
- Programme timing and protocol alignment

Delivery Model



AIM Revolution operates as a central event integrator, coordinating specialised service providers and technical partners to ensure efficient and professional delivery.

Our delivery network includes:

- **Audio visual specialists**
- **Technical production teams**
- **Entertainment suppliers**
- **Choir coordinators**
- **Stage management teams**
- **Hospitality suppliers**
- **Branding and exhibition partners**
- **Logistics coordinators**

This structure enables:

- Scalable delivery across small and large events
- Reliable operational support
- Access to specialised expertise
- Rapid deployment capability
- Efficient supplier coordination
- Professional execution within high-pressure environments

Why AIM Revolution

Proven Government & Diplomatic Experience: Demonstrated delivery across G20, BRICS, DIRCO, and other high-level government engagements.

Protocol-Sensitive Delivery: Experience operating within structured diplomatic and ceremonial environments requiring precision, professionalism, and stakeholder coordination.

Integrated Technical & Entertainment Capability: Ability to coordinate live entertainment, technical production, programme flow, and operational logistics under a single delivery structure.

Strong Entertainment Network: Access to established artists, choirs, DJs, cultural groups, orchestral performers, and technical suppliers nationwide.

Professional Project Coordination: Structured planning, supplier coordination, technical oversight, and on-site execution capability.

Scalable Event Support: Capability to support conferences, summits, receptions, ceremonial programmes, gala dinners, and ministerial engagements across varying event scales.

WORKING WITH GOVERNMENT & CORPORATE CLIENTS

Procurement & Compliance Readiness

AIM Revolution is structured for public-sector and corporate procurement, combining verified compliance standing with a delivery track record on some of South Africa's most protocol-sensitive national programmes.

Central Supplier Database registered

Active CSD registration (MAAA1145697) with compliant tax and statutory standing, enabling immediate participation in national, provincial, and entity-level procurement.

Proven national department track record

Repeat delivery for DIRCO across Ubuntu Awards (2023 & 2024), BRICS Summit 2023, and G20 South Africa engagements (2024–2025), plus SACAA programmes (2025 & 2026).

Protocol-sensitive delivery

Experienced in structured diplomatic and ceremonial environments — ministerial meetings, summits, state functions — where precision, security awareness, and stakeholder coordination are non-negotiable.

Single-supplier integrated delivery

Entertainment, technical production, branding, and hospitality coordinated under one accountable delivery structure, reducing interface risk and simplifying contract management.

Verifiable portfolio evidence

Photographic documentation, programme records, and reference projects available on request to support evaluation and due diligence.

AIM Revolution (Pty) Ltd • Reg 2019/400092/07 • VAT 4610310221 • CSD MAAA1145697 • B-BBEE Level 1 • Registered on the Central Supplier Database and compliant for public-sector procurement.

Company Values



At AIM Revolution, our values guide every decision and every project we deliver.

- **Excellence**: We are committed to delivering high-quality event experiences through professionalism, precision, and attention to detail.
- **Integrity**: We operate with transparency, accountability, and professionalism across all engagements.
- **Innovation**: We embrace creative and technical innovation to enhance audience engagement and event impact.
- **Collaboration**: We work closely with clients, suppliers, performers, and stakeholders to ensure aligned delivery and successful outcomes.
- **Reliability**: We maintain dependable operational systems and structured coordination processes to ensure seamless execution.

COMPANY PROFILE

Photographic Evidence

Artists & Performers Secured for Past Events



AIM Revolution has consistently sourced, secured, and coordinated **live entertainment, performers, and ensembles** for high-profile government, diplomatic, and corporate events. Each engagement below is documented evidence of talent secured and delivered by AIM Revolution for programmes of significant scale and protocol sensitivity.



Traditional Dance Ensemble
G20 SOUTH AFRICA



String & Orchestral Ensemble
SUMMIT PROGRAMME



Live Entertainment
UBUNTU AWARDS – DIRCO



Live Band – Afrotraction
UBUNTU AWARDS – DIRCO



Featured Musicians & Soloists
UBUNTU AWARDS – DIRCO



AIM Revolution On-Site Team
ON-SITE DELIVERY

PROGRAMMES EVIDENCED
G20 South Africa • BRICS Summit • Ubuntu Awards (DIRCO) • SACAA • Corporate Engagements

COMPANY PROFILE

Photographic Evidence

Artists & Performers Secured for Past Events (cont'd)



Talent secured for the official **G20 South Africa 2025 Foreign Ministers' Meeting** welcome programme and the **Ubuntu Awards South Africa** performance line-up — evidencing delivery of live entertainment for high-profile diplomatic and ceremonial occasions.



G20 Welcome Performance
G20 FOREIGN MINISTERS' MEETING 2025



Cultural Dance Ensemble
G20 FOREIGN MINISTERS' MEETING 2025



Live Band & Lead Vocalist
G20 SOUTH AFRICA



Live Entertainment – Makadzi
UBUNTU AWARDS – DIRCO



Artists Secured – Afrotraction
UBUNTU AWARDS – DIRCO



DJ & Live Sound Performance
CEREMONIAL PROGRAMME

PROGRAMMES EVIDENCED
G20 South Africa • BRICS Summit • Ubuntu Awards (DIRCO) • SACAA • Corporate Engagements

COMPANY PROFILE

Photographic Evidence

Artists & Performers Secured for Past Events (cont'd)



Additional artists, performers, and production evidence from recent engagements — demonstrating depth of talent secured and the scale of stage and production environments AIM Revolution coordinates for major government and corporate events.



Artists & Team
UBUNTU AWARDS – DIRCO



Live Entertainment
CORPORATE ENGAGEMENT



DJ Performance
CORPORATE ENGAGEMENT



AIM Revolution Production Team
ON-SITE DELIVERY



Orchestral Ensemble
CORPORATE ENGAGEMENT



Stage & Production Setup
TECHNICAL PRODUCTION

PROGRAMMES EVIDENCED
G20 South Africa • BRICS Summit • Ubuntu Awards (DIRCO) • SACAA • Corporate Engagements

OUR CLIENTS & REFERENCE TRACK RECORD

Trusted By Leading Institutions

AIM Revolution is a trusted, repeat supplier to government departments, state entities, and corporate clients. Signed reference letters are on file for the engagements below and accompany our bid submissions.

Department of International Relations & Cooperation (DIRCO)

- Annual Ubuntu Awards — 2023 & 2024
- BRICS Summit 2023 — Gauteng, South Africa
- G20 South Africa engagements — First Foreign Ministers' Meeting 2025

Repeat client — signed reference letters on file

South African Civil Aviation Authority (SACAA)

- SACAA Culture Day 2026 — event coordination, talent sourcing & programme delivery
- National Aviation Gender Summit 2025

Signed reference letter on file

Travel with Flair (Pty) Ltd — TWF

- G20 Sherpa Cocktail Reception 2024, Four Seasons Hotel — technical event services and live entertainment coordination

Signed reference letter on file

Johannesburg Expo Centre

- Live entertainment & event support services

Reference letters available for evaluation

Copies of signed reference letters from DIRCO, SACAA and TWF are included with our bid submissions and are available on request.

Connect With Us Today!

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